



THE HUMAN RESOURCES DEVELOPMENT FUND LAUNCHES A NEW LEARNING & DEVELOPMENT SCHEME FOR MALAYSIA'S LOW INCOME EMPLOYEES IN THE SPIRIT OF SYAWAL

Kuala Lumpur, 3 July 2019 – In conjunction with its Hari Raya celebration, the Human Resources Development Fund (HRDF) launched a new learning and development scheme targeted at the country's B40 group (Bottom 40 per cent of local households earning less than RM3,860 per month). The scheme was launched by Human Resources Minister, Yang Berhormat M. Kula Segaran.

Through the **B40 CAPACITY BUILDING SCHEME (B40 CaB)**, HRDF aims to arm participants with specific skills and knowledge; enabling them to secure employment, gain a promotion and/or to earn a better income.

"The goal of the Scheme, which is in line with the 11th Malaysia Plan (RMK-11), is to improve the people's economy and to support an inclusive progress," said Kula Segaran. Following the launch of the B40 CaB Scheme, HRDF will be running several pilot projects, with its Strategic Partner, the National Institute of Occupational Safety and Health (NIOSH), prior to the official implementation of the Scheme, tentatively scheduled from August 2019 onwards. Towards this and during the Open House, HRDF handed over the relevant Letter of Intent to NIOSH.

The Open House was attended by over 600 guests which included key personnel and representatives from the various departments and agencies under the Ministry of Human Resources, Malaysia. Organised yearly, the occasion provided an opportunity to the management and staff of HRDF to get together and show their appreciation to their business partners and members of the media for their relentless support to the Fund.

"This event is one of the best and most appropriate platforms for my team and I to meet our partners and stakeholders to further strengthen the existing working relationship between us," said HRDF's Chief Executive, Elanjelian Venugopal.

The Open House was made more meaningful with the presence of children and custodians from **Pertubuhan Nur Syaheera**. Pertubuhan Nur Syaheera, located at Taman Jaya Baru, Cheras was established in July 2009 by Mr. Johari and Ms. Suzanna and currently 30 children were being taken care of by 8 custodians. The principle aim of **Pertubuhan Nur Syaheera** is to aid less fortunate children by providing them educational support and basic necessities for their wellbeing.

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Contacts for Media Inquiries:

Darshini (Ms.)

Corporate Communication
Human Resources Development Fund
(HRDF)
darshini@hrdf.com.my

Muhammad Alfi (Mr.)

Corporate Communication
Human Resources Development Fund
(HRDF)
alfi@hrdf.com.my

ABOUT HRDF

Tracing its origin to the year 1993 as Majlis Pembangunan Sumber Manusia (MPSM), the Pembangunan Sumber Manusia Berhad (PSMB) is an agency under the purview of the Ministry of Human Resources Malaysia.

PSMB or also known as the Human Resources Development Fund (HRDF) is governed by the Pembangunan Sumber Manusia Berhad Act 2001 (PSMB Act 2001). HRDF was given the mandate by the Malaysian Government to catalyse the development of competent local workforce that will contribute to Malaysia's vision of becoming a high-income economy.

HRDF has grown remarkably from our establishment in 1993. Starting life as an institution that collected levy and disbursed training grants, we have gone from strength-to-strength to contribute significantly in providing training and up-skilling interventions to key industries in Malaysia especially the Small and Medium Enterprises' (SMEs) sector.

For perspective, the objective of HRDF under the Pembangunan Sumber Manusia Berhad Act, 2001 (PSMB Act 2001) is the imposition and collection of a human resources development (HRD) levy from employers under 63 sub-sectors within three (3) key economic sectors – Manufacturing, Services, and Mining and Quarry - with ten (10) or more employees. These employers contribute one (1) per cent of their total monthly payroll to the Fund which we treat as a HRD "levy".

The vision forward for HRDF is to future-proof Malaysia through the country's most valued asset – its people. Safeguarding the future also includes assuming a greater responsibility to reach out to the corporates by educating and motivating them to seek the benefits and value of our learning and development schemes, initiatives and programmes.

Vision

- Every Malaysian employee trained

Mission

- Spearhead the Learning and Development of the Malaysian workforce

Objective

- To encourage employers covered under the Pembangunan Sumber Manusia Berhad Act 2001 to retrain and upgrade the skills of their employees, apprentices and trainees in line with their business needs and the development strategy of the country.

For more information, kindly visit our website – www.hrdf.com.my