



Our Ref. : (4) PSMB/20/8 Cover 8

Date : 6 August 2019

EMPLOYERS' CIRCULAR 4/2019

HOUSEWIVES ENHANCEMENT AND REACTIVATE TALENT SCHEME

1.0 PURPOSE

- 1.1 The purpose of this Circular is to reintroduce "Housewives Enhancement and Reactivate Talent Scheme" (HEARTS) and to invite all Housewife who are under active employment to join the training and contribute to economic growth of the country.

2.0 BACKGROUND

- 2.1 HRDF has launched Strategic Initiatives Scheme on April 2019. There were five schemes and programmes in line with first launching and based on the communication, more schemes will be added as HRDF takes into account the needs of the industry and the national agenda towards the development of Malaysia's human capital.

3.0 HOUSEWIVES ENHANCEMENT AND REACTIVE TALENT SCHEME (HEARTS)

- 3.1 In line with the mandate from the Government, HRDF is reintroducing HEARTS, a platform for latent housewives to obtain new skills in specialised fields that would enable them to either return to employment or working from home under flexible working arrangement.



3.2 With the collaboration and input from the stakeholders, the listing of courses will be offered to the target group for participation. The courses will be added to ensure the allocated Government Fund will be effectively utilised to achieve the objectives of the scheme.

3.3 Details and guidelines of the scheme are available on HRDF's website – <https://www.hrdf.com.my/hearts/>.

4.0 CLOSING

4.1 The scheme is effective from 12th August 2019.

4.2 For clarification and assistance on these revisions, please get in touch with our Contact Centre at 1800-88-4800 or email to support@hrdf.com.my.

Thank you.

“PEOPLE, PROWESS, PROGRESS”
“Sayangi Malaysiaku”

Yours sincerely,



ELANJELIAN VENUGOPAL
CHIEF EXECUTIVE
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KUMPULAN WANG PEMBANGUNAN SUMBER MANUSIA

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